Privacy Notice

1. Identity and Contact Details

This privacy notice details how we use information collected by our websites: www.andysturgeon.com

These sites are managed in accordance with the relevant data protection legislation in the UK. The data controller is Andy Sturgeon Garden Design Limited of 7 Marlborough Place, Brighton BN1 1UB.

You can contact our privacy officer at the address above or by emailing Claire@andysturgeon.com

2. The Data

Whilst you use our website we may collect information that is personally identifiable. The table below describes the information we collect and why we do so.

Information Collected	Purpose	Legal basis
Your IP address	To help us to understand	Legitimate interests
Technical information about your browser	how people use our site	
The pages you visit and your activities		
whilst browsing our site	To help our service providers	
	to diagnose and repair faults	
	To help us to detect and	
	respond to hacking and	
	other criminal activity.	
Your contact details	To allow us to respond to	Consent
Information you provide on a contact	your enquiry	
form or email		
	To provide you with the	
	information / mailing lists	
	that you have requested	
Your contact details	To send you information	Legitimate interests
	about our products and	You have the right
	services or other marketing	to opt out at any
	materials.	time.

Please note that this list only applies to your use of our website. If you interact with us in other ways, then additional privacy notices detailing other information and purposes will also apply.

3. Data Sharing

We may share your information with other companies in line with the purposes listed above. In all cases, we have contracts and agreements in place to ensure that your information is protected and is not used for any other purpose than those listed above. Companies that we share information with are:

- Other companies within our group where applicable
- Companies involved with the design, hosting and maintenance of the website and our email and IT systems

• Companies providing us with marketing services

4. International Transfer

Where information is transferred outside of the EEA, we ensure that appropriate safeguards are in place to protect your information to the same or an equivalent level as would be found in UK and EU data protection legislation. The safeguards we use are:

- Ensuring the country is the subject of an EU adequacy decision; or
- Ensuring the company is a member of an adequate. Legally-binding scheme such as EU-US Privacy Shield; or
- Ensuring the contract includes ICO-approved model contract clauses; or
- Ensuring the organisation is subject to ICO-approved binding corporate rules or an ICO-approved code of conduct.

5. Retention

In accord with relevant data protection legislation, we will not retain your information for longer than is necessary for the purposes listed above and to deal with any complaint or dispute you may have. If you require further information about our information retention policies, please contact us.

6. Your rights

Under UK and EU data protection legislation, you have a number of rights with respect to your information. These include:

- The right to be informed about the information we hold about you
- The right of access to the information we hold about you
- The right to have any errors rectified
- The right to withdraw consent (where consent is the basis of processing)
- The right to object to processing

If you have any questions about the information we hold, how we use it or how to exercise these rights, please contact us using the contact details above. You can also use the opt-out facilities provided in our marketing emails to change your preferences and consents at any time.

7. Complaints

If you have any cause for complaint about the way we care for your information, please do contact us and we will do our best to resolve the situation for you. You also have the right to complain directly to the Information Commissioner's Office. You can find details of how to contact them here: https://ico.org.uk/concerns/ or by calling their helpline on 0303 123 1113.

8. Cookies

To make this site work properly, we sometimes place small data files called cookies on your device. Most websites do this too.

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

A number of our pages use cookies to remember:

- Your display preferences, such as contrast colour settings or font size if applicable
- If you have already replied to a survey pop-up that asks you if the content was helpful or not (so you won't be asked again)
- If you have agreed (or not) to our use of cookies on this site

Also, some videos embedded in our pages use a cookie to anonymously gather statistics on how you got there and what videos you visited.

Cookies are also stored by Google Analytics, the Google service which measures the effectiveness and efficiency of the website.

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended.

The cookie-related information is not used to identify you personally and the pattern data is fully under our control. These cookies are not used for any purpose other than those described here.

How to control cookies

You can control and/or delete cookies as you wish - for details, see <u>aboutcookies.org</u>. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.